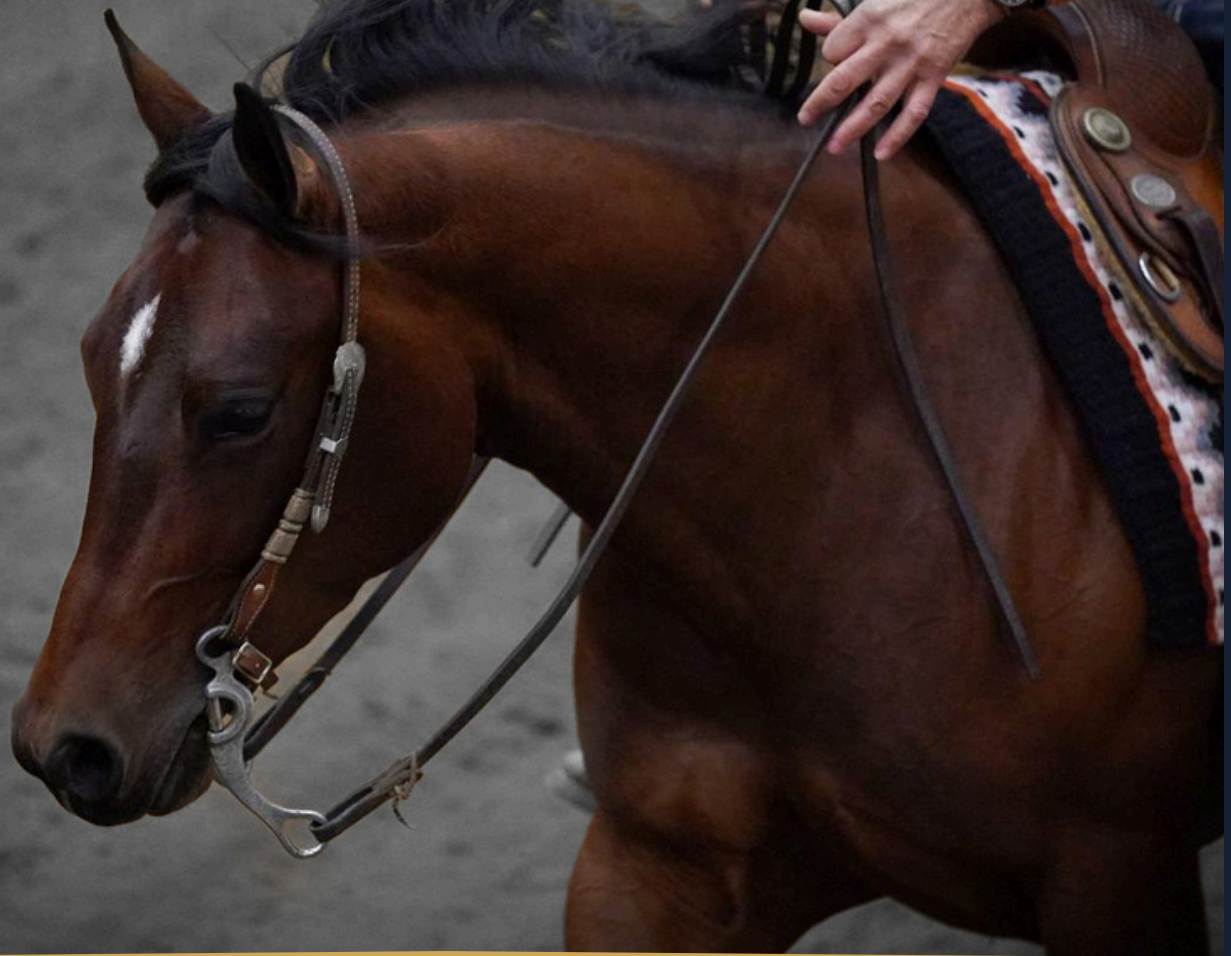


THE X IBITION

2026 Sponsorship
Opportunities





Value **Statement**

As we celebrate our fifth year, we are proud of the growth and impact of our events. What started as a shared passion has transformed into a thriving company with three NRHA-approved events and well over one million dollars in economic impact for the greater performance horse industry.

Our mission has always been about more than competition—it's about building the sport, supporting the people and horses within it, and strengthening the performance horse community.

We are committed to our sponsors ensuring their support drives our shared vision of growth and excellence.

David Benard, President



Why Sponsor Us?



- ~ A REPUTATION FOR **QUALITY**
- ~ A COMMITMENT TO **EXCELLENCE**
- ~ OUR PROMISE TO **YOU**

SPONSORS ARE ESSENTIAL FOR FUNDING THE XIBITION. YOUR SUPPORT ALLOWS US TO PRODUCE HIGH-QUALITY SHOWS, AND WE SINCERELY APPRECIATE IT.

WE ARE COMMITTED TO REPRESENTING YOUR BRAND WITH PROFESSIONALISM AND PRIDE. TOGETHER, WE CAN BUILD A STRONG COMMUNITY THAT PROMOTES A SUSTAINABLE FUTURE FOR REINING AND WESTERN PERFORMANCE HORSE SPORTS IN CANADA.

Our Events



The **EquinoX**

Claresholm Agriplex, Claresholm, AB
April 22nd-26th, 2026



The **Xibition**

Stampede Park, Calgary, AB
August 4th-9th, 2026



The **FutrNova**

Claresholm Agriplex, Claresholm, AB
Sept 23th-27th, 2026



Buckle Sponsors

\$500 per buckle

Buckles symbolize **hard work**, **passion** and **achievement**. They are more than just awards; they serve as tangible reminders of the dedication and commitment of the Western Performance Horse community.

At The Xibition, we understand this tradition and strive to provide our competitors with expertly crafted, unique, high-quality buckles. We are honoured to partner with Troy Fisher Silverworks, made here in ranching country near Mayerthorpe, Alberta, Canada.



Sponsor Recognition

We've created an **audience** for you and your brand!

~Xibition **TV** - We promote your brand during our event livestreams featured on our YouTube channel with over 1500 subscribers.

~Arena **Signage** - High quality and high visibility signage at all of our events.

~Xibition **Show Programs** - Quality coloured print advertisement and recognition to you at each of our shows.

~Social **Media Platforms** - We promote your brand on Facebook, Instagram and our website.



Looking for something more? Connect with us and share your vision. We are always here to help!

Sponsor Benefits



Website Logo

Livestream

Arena Sign

Sponsor
Dinner Ticket

Xibition
Program



CLUB MEMBERSHIPS ARE INCLUDED IN WITH ALL SPONSORSHIPS

Buckle \$500		✓		1	Listed
Bronze \$1000	✓	✓	✓	2	Logo
Silver \$1500	✓	✓	✓	3	1/8 pg
Gold \$2000	✓	✓	✓	4	1/4 pg
Platinum \$2500	✓	✓	✓	5	1/2 pg
Diamond \$3000	✓	✓	✓	6	1/2 pg



Shootouts

The Xibition Aug 4th - 9th

What is a shootout?

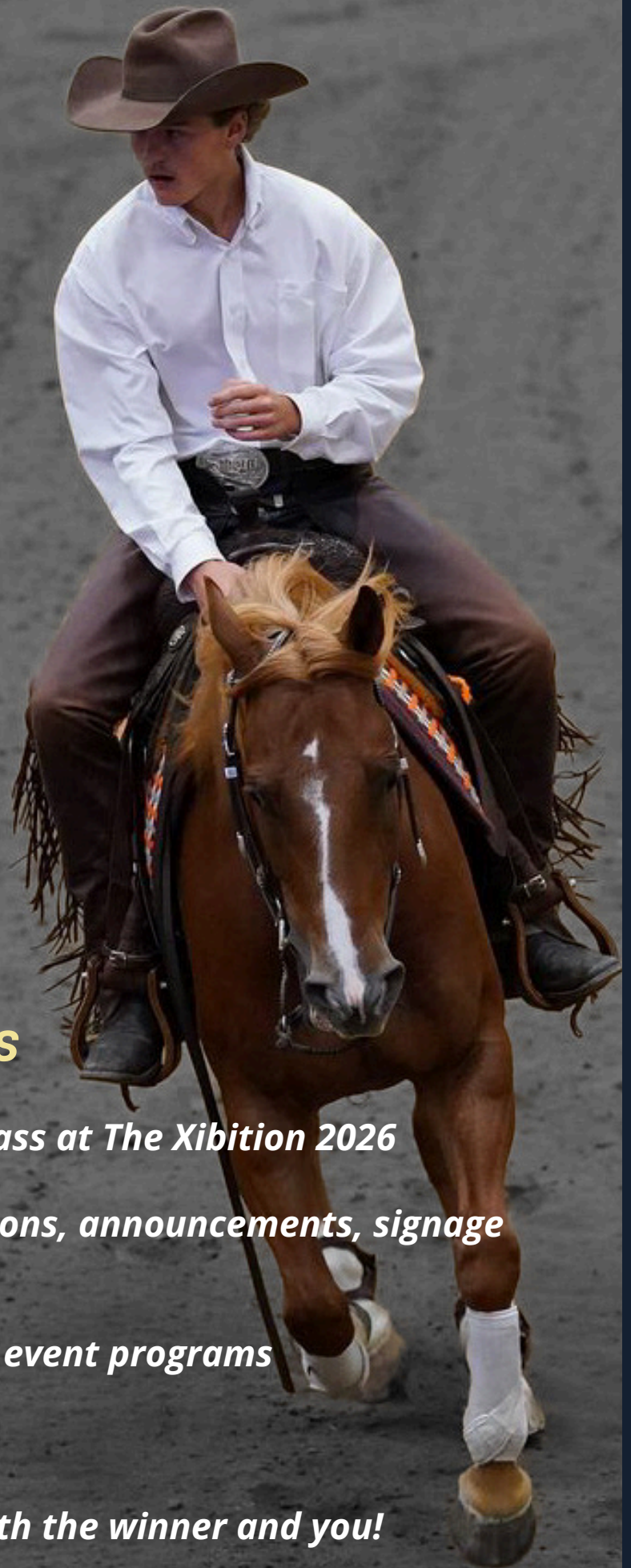
The top five competitors in three divisions will compete for the championship title during our feature night of competition at The Xibition 2026.

Sponsor a Division:

- ~ **Non-Pro** Shootout
- ~ **Rookie** Shootout
- ~ **Green Reiner** Shootout

BRANDING OPPORTUNITIES

- ~ **Naming rights for a Shootout Class at The Xibition 2026**
- ~ **Recognition in all event promotions, announcements, signage and digital media**
- ~ **Featured 1/2 page placement in event programs**
- ~ **All Diamond Level perks**
- ~ **Champion photo opportunity with the winner and you!**



Class Sponsors

THREE OPPORTUNITIES TO SPONSOR

Starting at \$5000

Includes Open and Non Pro Divisions

5-7 Year Old Derby

The Xibition

4 Year Old Derby

The Xibition

3 Year Old Futurity

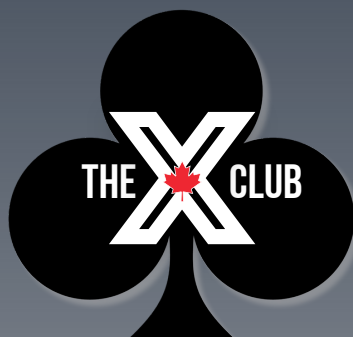
The FutrNova

BRANDING OPPORTUNITIES

- ~ *Naming rights for the Class*
- ~ *Recognition in all event promotions, announcements, signage and digital media*
- ~ *Featured 1/2 page placement in event programs*
- ~ *Sponsor gift pack*
- ~ *All Diamond Level perks*
- ~ *Champion photo opportunity with the winner and you!*



Our Programs



(new for 2026)



Title Sponsors

OUR MOST EXCLUSIVE BRANDING
AND SPONSORSHIP OPPORTUNITIES



*SLIDE BACK INTO SPRING!
OUR FIRST SHOW OF THE SEASON!*



*OUR FLAGSHIP EVENT!
EXCITEMENT BUILT FOR THE BIG STAGE!*



WHERE FUTURITY HORSES SHINE!

*INTERESTED IN BECOMING A TITLE SPONSOR?
CONTACT US FOR MORE INFORMATION.*





SPONSOR **TODAY**



CONTACT **US**

Richelle Roosman - Director of Sponsors

xibitionsponsors@gmail.com

587-899-7987

David Benard - President

thexibitioninc@gmail.com

403-461-1041